

Colorado Ayurveda Conference
October 2–5, 2025 | Black Hawk, Colorado



INDIGENOUS
AYURVEDA

Celebrating Ancestral Forms of Nature-Based Medicine

SPONSORSHIP OPPORTUNITIES

COLORAMA is...

www.ColoradoAyurveda.org

- The Colorado Ayurvedic Medical Association is a 501(c)6 all-volunteer non-profit devoted to the preservation, protection and promotion of the Vedic sciences in Colorado and beyond.
- COLORAMA is a leader in the national Āyurveda community, serving as a core reference point for NAMA and facilitating the creation of many other state organizations.
- We serve as the central access point for Āyurvedic activity in Colorado by hosting frequent public events, sending informative newsletters and providing vital support for our professional members.
- We have 130 members, an email list of 892 Āyurveda enthusiasts, a national network of connections and are expecting 200-300 attendees at this year's conference.

DETAILS

www.ColoradoAyurvedaConference.com

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VENUE: Monarch Casino Resort Spa, Black Hawk, Colorado (40 minutes from downtown Denver)

ATTENDEES: 200-300 holistic health professionals and public wellness seekers from all around North America; allies from local indigenous communities; diverse group of 10-12 world-class presenters; 15-20 sponsors/vendors.

PARTNERS: NAMA (National Āyurvedic Medical Association); state Āyurveda associations around the country; local charitable partners (TBD)

MARKETING: local and national media (print, radio, digital); partner email and social media outreach; local wellness centers, yoga studios and Āyurveda schools; sponsors and presenters agree to promote to their lists; word of mouth.

Conference Sponsor Levels

Level (# available)	Conf. Passes	Exhibitor Booth	Mutual Promotion (each org. sends out)	Logo + Link Placement	Additional Perks	Investment
Presenting (1)	4 + custom discount code	✓ Prime location in main entryway	2x dedicated emails; 5x dedicated social posts	Prominently included in all conference material e.g. "CAC2023 presented by YOUR BRAND"; included in all promo material, digital and on-site.	10 minute brand presentation; many shoutouts from the podium; year-long promotion; custom, creative partnership possibilities.	\$10,000
Gold (3)	3 + custom discount code	✓ Prominent location in main entryway or conference hall (as you prefer)	1x dedicated email; 2x dedicated social posts	Prominent on website; on-site banners; logo on paper posters	5 minute brand presentation; keynote presentation "presented by" credit; multiple shoutouts from the podium; year-long promotion; custom, creative partnership possibilities	\$5,000
Silver (5)	2 + custom discount code	✓ Located inside conference hall	1x dedicated email; 2x dedicated social posts	Prominent on website; on-site banner	1 minute brand presentation; shoutout from the podium; ability to sell products onsite.	\$2,000 (including in-kind contributions)
Bronze (10)	1 + custom discount code	✓ Located inside conference hall or hallway	1x feature in newsletter; 1x social mention	Shown on website	In-person networking with conference attendees; shoutout from the podium; ability to sell products onsite.	\$1000 (including in-kind contributions)

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CONTACT



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