



COLORAMA

Colorado Āyurvedic Medical Association

Potential Partnerships

2023

COLORAMA is...

- **The Colorado Ayurvedic Medical Association** is a 501(c)6 non-profit all-volunteer association devoted to the preservation, protection and promotion of the Vedic sciences in Colorado and beyond.
- COLORAMA is a leader in the national Āyurveda community, serving as a core reference point for NAMA and facilitating the creation of many other state organizations.
- We serve as the central access point for Āyurvedic activity in Colorado by hosting frequent public events, sending informative newsletters and providing vital support for our professional members.

COLORAMA by the Numbers

- We have **121 total members** at five different tiers of membership.
- These include **47 free Community Members**, **9 full-time Students** and **21 Professionals**.
- Our mailing list consists of **730 subscribers**.
- As of late December 2022, our **Instagram** page has **452 followers**.
- We operate a public Facebook group with **205 active members** from around the world.



Trauma-Informed
Āyurveda

WHEN: September 29- October 02, 2023

WHERE: American Mountaineering Center in Golden, CO.

WHAT: A radically interactive conference focused on experiential learning about how to recognize and heal trauma.

WHO: Presenters include Dr. Lissa Rankin, Dr. Jeffrey Rediger, Dana Thompson, Cate Stillman, Dr. John Douillard, Dr. Nita Desai, Dr. Bharat Vaidya, Freedom Cole, Kashyapa Fisher, Anjali Deva, Madison Madden, Jessica Lusignan, Zaria James, Amish Shah and Prema Shakti.

WHO ELSE: We anticipate in-person attendance of 350 people for the Friday night Keynote and 200 people for the programs on Saturday and Sunday. Our target audience is helping professionals (Ayurvedic practitioners, licensed therapists, nurses, etc) and the public (yoga teachers, parents, anyone seeking healing.) More info at ColoradoAyurvedaConference.com.

Conference Sponsor Levels

Level (# available)	Conf. Passes	Exhibitor Booth	Mutual Promotion	Logo + Link Placement	Additional Perks	Investment
Presenting (1)	4 + custom discount code	✓ Prime location in main entryway	2x dedicated emails; 5x dedicated social posts	Prominently included in all conference material e.g. “CAC2023 presented by YOUR BRAND”; included in all promo material, digital and on-site.	10 minute brand presentation; many shoutouts from the podium.	\$10,000
Gold (2)	3 + custom discount code	✓ Prominent location in main entryway	1x dedicated email; 2x dedicated social posts	Prominent on website; on-site banners; logo on paper posters	5 minute brand presentation; multiple shoutouts from the podium.	\$5,000
Silver (2)	2 + custom discount code	✓ Located inside conference hall	1x dedicated email; 2x dedicated social posts	Prominent on website; on-site banner	1 minute brand presentation; shoutout from the podium; ability to sell products onsite.	\$3,000 (including in-kind contributions)
Bronze (3)	1 + custom discount code	✓ Located inside conference hall or hallway	1x feature in newsletter; 1x social mention	Shown on website	In-person networking with conference attendees; shoutout from the podium; ability to sell products onsite.	\$1000 (including in-kind contributions)
Vendor (3)	1 + custom discount code	✓ Located inside conference hall or hallway	N/A	Shown on website	In-person networking with conference attendees; ability to sell products onsite.	\$500